

LAS VEGAS Romanian Journal

DISPLAY RATES

DISPLAY

Ads will be grouped as closely as possible under an appropriate classification category

STANDARD FEES			
Ad size	Type	Page #	Fee
1" x 1"	Black & White / Greyscale	3-9 & 12-18	\$ 2.50
1" x 1"	Black & White / Greyscale	10&11 (middle pages)	\$ 2.75
1" x 1"	Full Color	2&19	\$ 5.50
1" x 1"	Full Color	20 (back cover)	\$ 6.05

CUSTOMIZED SIZES (BLACK & WHITE / GREYSCALE)			
Ad size	Type	Page #	Fee
2" x 3.5"	BUSINESS CARD	3-9 & 12-18	\$ 17.50
2" x 3.5"	BUSINESS CARD	10&11 (middle pages)	\$ 19.25
4" x 5"	1/4 PAGE	3-9 & 12-18	\$ 50.00
4" x 5"	1/4 PAGE	10&11 (middle pages)	\$ 55.00
4" x 10"	1/2 PAGE	3-9 & 12-18	\$ 100.00
4" x 10"	1/2 PAGE	10&11 (middle pages)	\$ 110.00
8"X10"	FULL PAGE	3-9 & 12-18	\$ 200.00
8"X10"	FULL PAGE	10&11 (middle pages)	\$ 220.00

CUSTOMIZED SIZES (FULL COLOR)			
Ad size	Type	Page #	Fee
2" x 3.5"	BUSINESS CARD	2&19	\$ 38.50
2" x 3.5"	BUSINESS CARD	20 (back cover)	\$ 42.35
4" x 5"	1/4 PAGE	2&19	\$ 110.00
4" x 5"	1/4 PAGE	20 (back cover)	\$ 121.00
4" x 10"	1/2 PAGE	2&19	\$ 220.00
4" x 10"	1/2 PAGE	20 (back cover)	\$ 242.00
8"X10"	FULL PAGE	2&19	\$ 440.00
8"X10"	FULL PAGE	20 (back cover)	\$ 484.00

MECHANICAL REQUIREMENTS

- Graphic files must be in TIFF, JPEG, PNG, GIF format
- Files accepted in Adobe Photoshop, Adobe Illustrator, Corel Draw

DEADLINES

- Display ads – 1st of the month
- Final Proof – 5th of the month

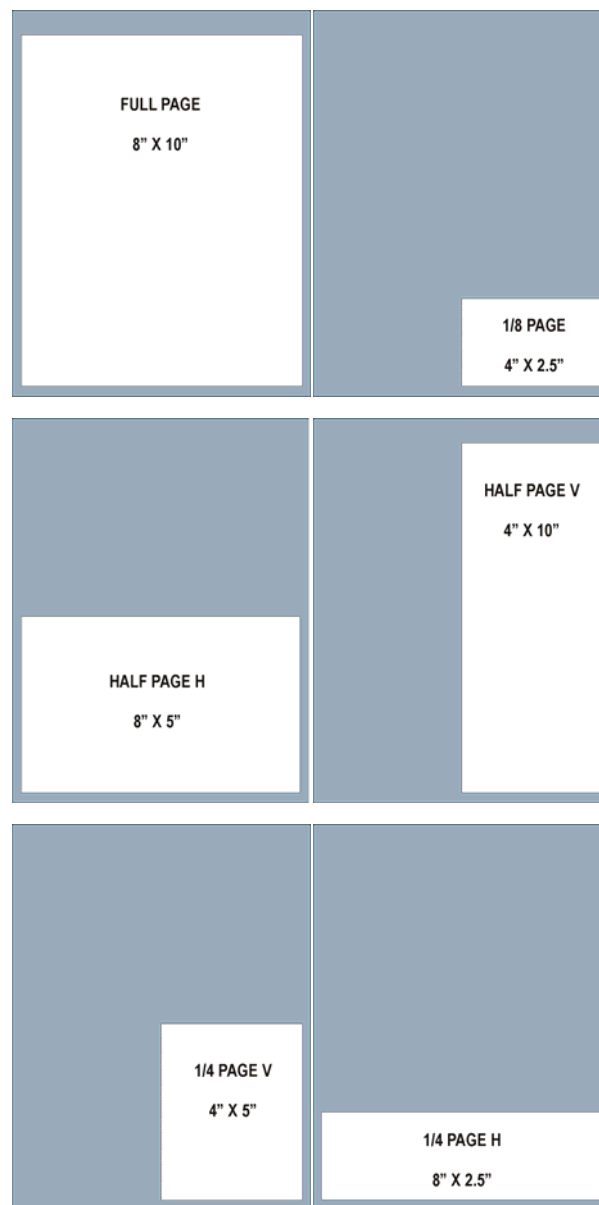
No additional changes after Final Proof for publication in the current month.

Call us about our Advertising Creative Services.

For advertising opportunities, call:

(702) 566-7662

Effective July 1, 2006



DISCOUNTS AVAILABLE WITH MINIMUM 6 MONTHS ADVERTISING CONTRACT, AS FOLLOWS:

CONTRACT DISCOUNT TYPE	PRICE RANGE PER MONTH	DISCOUNT OFFERED
I	\$200+	20%
II	\$100 - \$199.99	15%
III	\$50 - \$99.99	10%